Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental company that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

With a system consisting of over 90 independent dealers, the lift truck group supplies quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and product sales places all through Canada and the U.S. The forklift product line impressively comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck designs vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, due to their reliability in retaining a high degree of client service quality and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a professional team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

At first the domestic forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion venture. Sales of these goods were primarily targeted to state-run corporations, large scale businesses, and the military. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for enhancing quality and product development.

Development of Lift Truck Exports

Daewoo started the first home-based lift truck business in 1967, and rapidly gained a whopping 90% share in the Korean Materials Handling market. By the 1980’s, Daewoo’s sophisticated technological enhancements combined with sales success placed them in a position of significant expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This project proved highly profitable for Daewoo and their forklift sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added goods for export. In 1993, the company had a international sales network and started exporting models they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.