Genie Forklift

Genie Industries prides itself with the belief of lifting clients and materials higher, extending beyond the products they produce. A global corporation that is greatly connected to their customers and enjoys reflecting the spirit of partnership with all they accomplish. Genie Industries strives to help clientele build their business no matter how large or small the level of operation may be.

In 1996, with the inauguration of the Genie Hoist, which is a pneumatic, portable material lift spawned the foundation of Genie Industries. A series of aerial work platforms and other materials lift trucks followed to satisfy consumer demand. These modern goods secured global recognition and established state-of-the-art product design.

Genie Industries is currently a subsidiary of Terex Corporation. Sustaining foremost quality production and uncompromising service and support are among their top priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the distinctive blue coloured forklifts on the jobsite, the business is self-assuredly grounded in their exceptional client service and values. Acknowledging that their users are their greatest motivation, the team at Genie Industries are individually committed to delivering expertise and maintaining customer rapport.

The trustworthy team is dedicated to greener, more environmentally practical options to advance the goods that consumers want. Genie Industries focuses on "lean manufacturing" practices in order to help diminish waste while producing very high quality forklifts in the shortest time period at the lowest workable cost for the customer. The team at Genie Industries is proud to serve the industry and this is mirrored in every invention they design. Always welcoming client input helps them to design and cultivate progressive new products that are straightforward to service and handle, provide optimum value-for-cost and satisfy global standards. Thriving on client advice allows Genie Industries to continually evolve and meet the consumers' needs.

Genie service specialists grasp the importance of uptime. They are readily available to answer inquiries and provide solutions. Their expansive parts network will swiftly send parts to ensure their customers' machinery are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great delight in its customer service and builds and serves its goods to ensure effectiveness and maximum uptime on the job. Providing on-going instruction opportunities, to marketing support to flexible financing solutions, Genie Industries offers their customers the tools to get the most out of their investment.